

Fashion FRANCESCA LANGDON

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# FASHION round-up



## BABY BLING

If you're looking for a gift that's a little different and haven't got all day to trawl the high street, we suggest you peruse the Pacific Jewels website. Cuter-than-cute charms and ornate beads come in a variety of shapes and sizes, with many pieces specifically for babies, and all at very reasonable prices.

ENAMEL BABY SHOE CHARM NECKLACE FROM £15 BY PACIFIC JEWELS

## SNUGGLY BUNNIES

For the discerning little one, keen to keep up with the coolest baby of the moment – namely, Apple Martin – Bonnie Baby is the label. From tees to hoodies and stripy cardigans, the range is made from a super-soft mix of 55 per cent cashmere and 45 per cent cotton, or from 100 per cent cotton; and, good news for all those practical yummy mummies, all the items are machine washable. Gwyneth herself gave the collection a glowing endorsement, "We fell in love with the quality and softness," she said.

KNITWEAR FROM £16 TO £55 BY BONNIE BABY (AGES 0-24 MONTHS)



## ETHNIC AND ETHICAL

For eco-friendly parents, Oeuf baby shoes and booties, available through Petit Papillon, are made from beige or red leather or brown shearling. Made entirely of natural materials, organic dye and hand-stitched, the shoes are £26 and perfect for your boho baby girl or boy. Don't be too slow in ordering; further production has not yet been confirmed.

BOOTEES £26 BY PETIT PAPILLON (AGES 0-12 MONTHS)



## BEAUTIFYING THOSE BUMPS

Expectant mothers needn't feel frumpy in huge 'granny' undies. New label Amoralia aims to bring elegance and practicality to lingerie for pregnant women. Julie Davies – previously with Agent Provocateur – has designed knickers that flatter larger bottoms and fit under or over bumps. Other features include secret nursing clips, vintage lace trim, satin and pretty necklines.

BRAS £16-42 (SIZES 34B-40F) BY AMORALIA



## ANNA FOR TOMMY

A pregnant Anna Friel (left) has agreed to be celebrity ambassador for the baby charity Tommy's, whose new fundraising scheme caught the actress' attention when she discovered that every two minutes a baby in the UK dies from premature birth, stillbirth or miscarriage. Maternity label Séraphine has designed striking T-shirts for the campaign, featuring an ultrasound image. Tommy's is aiming to raise at least £50,000.

TOMMY T-SHIRT £28 AT SÉRAPHINE (SIZES 8-14)



## TOUCHY-FEELY

Funky Dutch designers Imps & Elfs have created a range of flocked T-shirts with letters of the alphabet. The tactile nature of the print makes the design perfect for introducing little ones to their ABCs. Buy your child's initials or seven different tees with letters representing each day of the week.

FLOCKED LETTER PRINT T-SHIRTS £20 EACH BY IMPS & ELFS (ONE SIZE)